

Monique Cleveland

Content Developer | Training Specialist

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I aim to create engaging and effective instructional solutions that enrich the learning experience for individuals and organizations looking to enhance job performance. Working within a training and development department, I hope to incorporate tailored multimedia, leverage cutting-edge technology, and implement strategies supported by dependable data to accurately assess and improve the behavior of adult learners, thereby boosting job performance through strategic design to encourage action.

Skills

- Articulate Storyline
- Adobe Captivate
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- Google Suites
- Microsoft Office
- Vyond Animation
- Canva
- Self-Narration

Education

- University of North Carolina at Charlotte (UNCC) M.ED.
 - May 2025
 - Learning Design & Technology
 - Concentration: Training & Development
- Google UX Certification 2021
- East Carolina University, Greenville, NC — Art Education K-12
- North Carolina State University, Raleigh, NC — Bachelor of Art & Design

Experience

eParamus | Training & Development | Raleigh, NC

Instructional Design Intern Jan-May 2025

- Measurable Instructional Design (MID) process
- Analyzed current needs within the eParamus training program. Identified areas of concern with stakeholders and systematically.
- Designed a course in the IMPACT system to create measurable objectives that aim to enhance knowledge, behaviors, and observable skills on the job to enhance the efficiency of eParamus coaches and clients when interpreting course results.
- Developed a course with the IMPACT system that includes pre, post, and transfer assessments that align with company objectives and strategic plans.
- Implemented the course with clients of eParamus.
- Evaluated feedback from course results and identified areas of repair at the pre, post, and transfer levels.
- Created course using Articulate Rise

UNC- Charlotte | Human Resources | Charlotte, NC

Instructional Design Intern May-Aug 2024

- Analyzed the needs and concerns of the UNCC Human Resources Department.
- Designed flexible, interactive assessments within Articulate Rise that align with course objectives.
- Created custom Vyond animations to enhance engagement and explain complex content.
- Developed responsive and interactive training resources for navigating parental leave as an NC resident and Charlotte employee.
- Implemented a designed course with guided feedback from the project manager, the Human Resources Director, and the ADA Director.
- Evaluated course effectiveness based on feedback from stakeholders and test groups.
- Created a course to teach staff and faculty at Charlotte how to navigate parental leave.

NC Department of Public Instruction | Raleigh, NC

Standards Writing Team Visual Arts July 2023- Present

- Analyze data from teachers, leaders, and the school board regarding current state standards and resources.
- Identify emerging trends and advancements in visual arts education, proposing innovative strategies and initiatives to enhance the curriculum and provide students with a competitive edge in the creative industry.

- Consider and prioritize the needs and concerns of stakeholders engaged in NC visual arts instruction.
- Design a set of improved objectives with contemporary recommendations and alignment to other NC core curricula, as well as additional art disciplines such as theatre, dance, music, and technology.
- Develop a comprehensive set of state objectives based on feedback from the analysis and design phases, ensuring sustainability and inclusivity for visual arts instruction in grades K through 12.
- Plan the implementation of new initiatives and standards in collaboration with NC visual arts staff and students over a multi-year timeline.
- Evaluate feedback from stakeholders on the alignment of objectives with core curricula and assess implementation through focus group surveys and written feedback (ongoing).

Wake County Public School System | Raleigh, NC

Visual Arts Instructor August 2012 - Present

- Conduct needs assessments to identify the learning objectives and requirements of art education programs.
- Analyze students' abilities, interests, and learning styles to tailor instruction effectively to their individual needs.
- Evaluate existing art curricula and instructional materials to identify areas requiring revision.
- Develop comprehensive instructional plans that align with educational standards and objectives.
- Design engaging and creative art lessons and activities that address the diverse needs of student populations.
- Create assessments, including performance tasks, quizzes, and projects, to accurately measure student learning outcomes.
- Develop instructional materials, such as visual aids, demonstrations, and multimedia resources, to enhance art instruction.
- Foster a conducive learning environment by organizing and maintaining art supplies and equipment.
- Deliver captivating art lessons utilizing a variety of instructional strategies to promote active learning and student engagement.
- Provide constructive feedback and support to students, facilitating their artistic growth and development.

Specialist Team Lead August 2023 - Present

- Offer constructive feedback and support to educators to foster their professional growth and development.
- Collaborate with colleagues to analyze student data and make informed decisions regarding students' needs.

- Establish clear procedures to ensure teachers are engaging in ongoing professional development.
- Facilitate school-wide workshops focused on differentiating instruction to enhance literacy initiatives.
- Develop strategies for collaborative planning among specialists.
- Demonstrate effective processes and procedures to align best practices with data-driven interventions, while coaching peers to implement these best practices successfully.

Recognitions

- The Design Network Feature “Commissioned”- A Fusion in Floral
- Diane Kent Parker - First-Year Teacher of the Year
- 3rd Place NC State Fair Painting & Photography

References

- Please contact for references